

Developing Story: Case Studies of Generative AI's Use in Journalism

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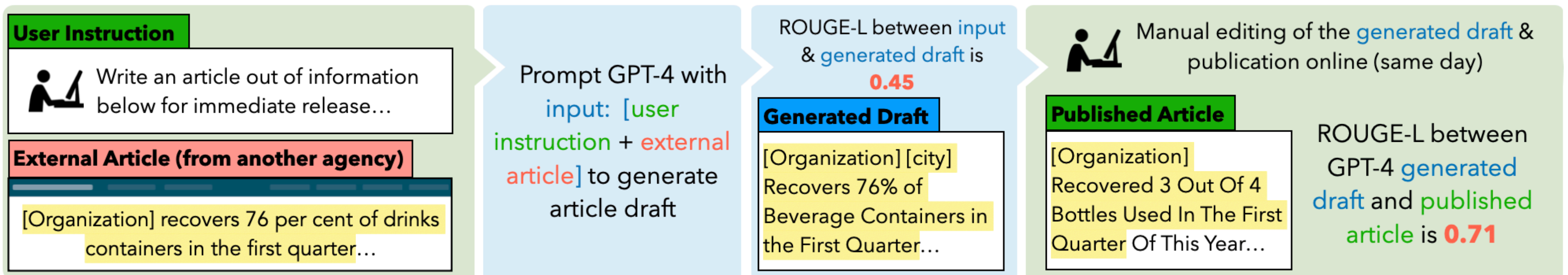
We identified **real-world journalist-AI interaction**: 148 turns/78 conversations in WildChat, which we matched to 111 published articles from two agencies

Read the paper:

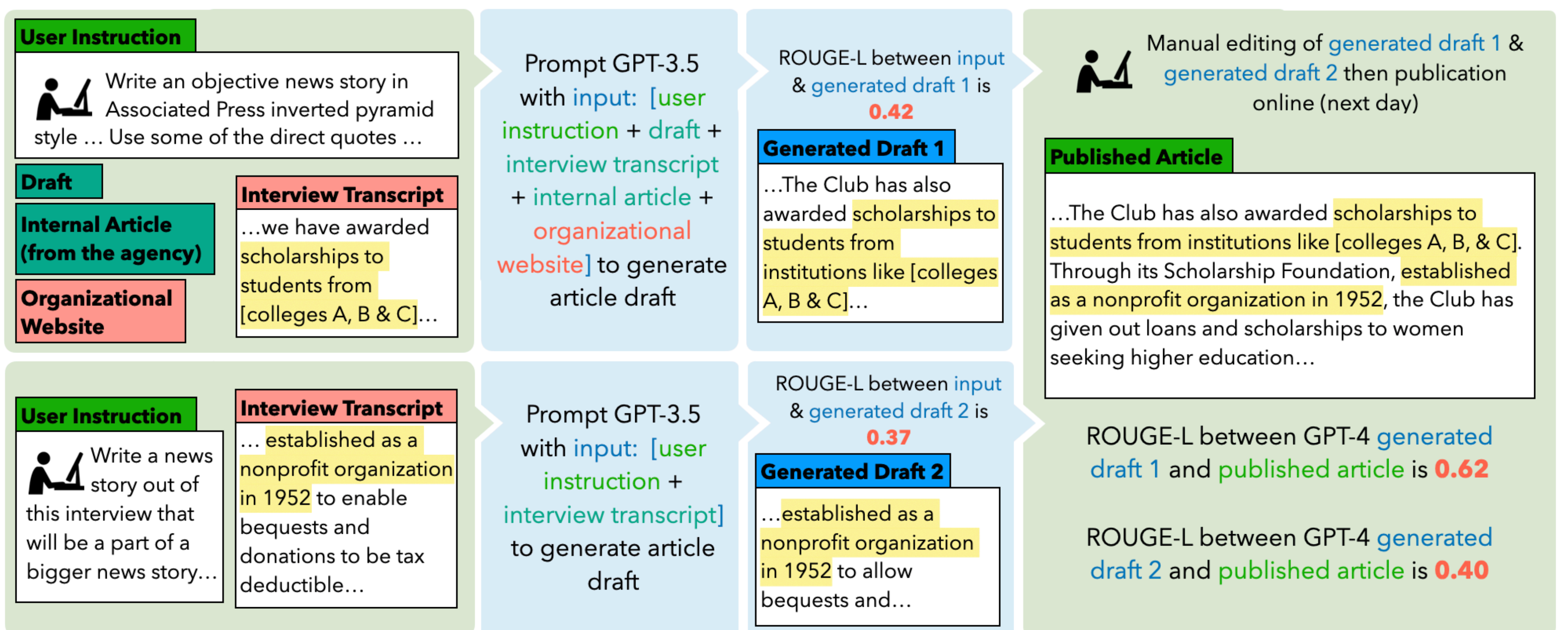


How do some journalists use LLMs?

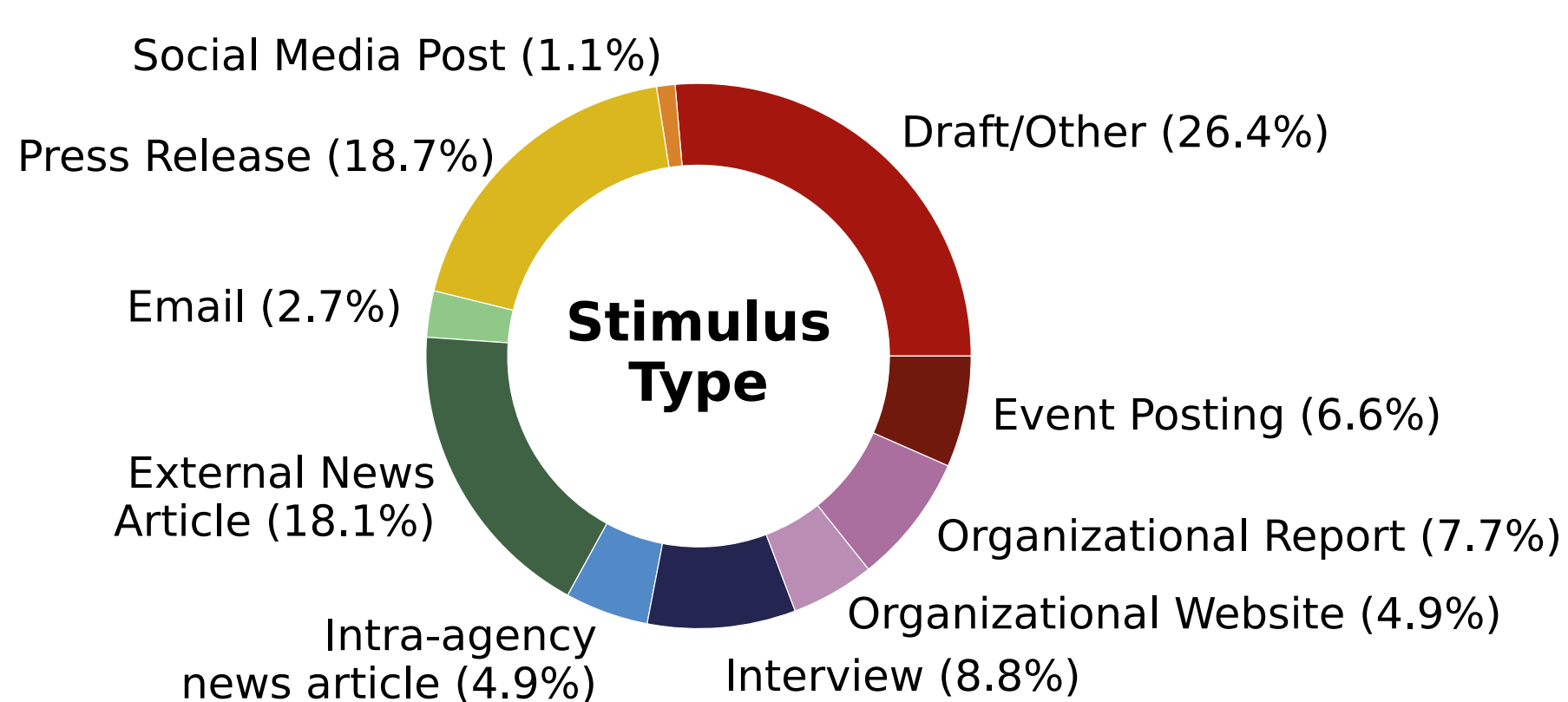
Example 1:



Example 2:

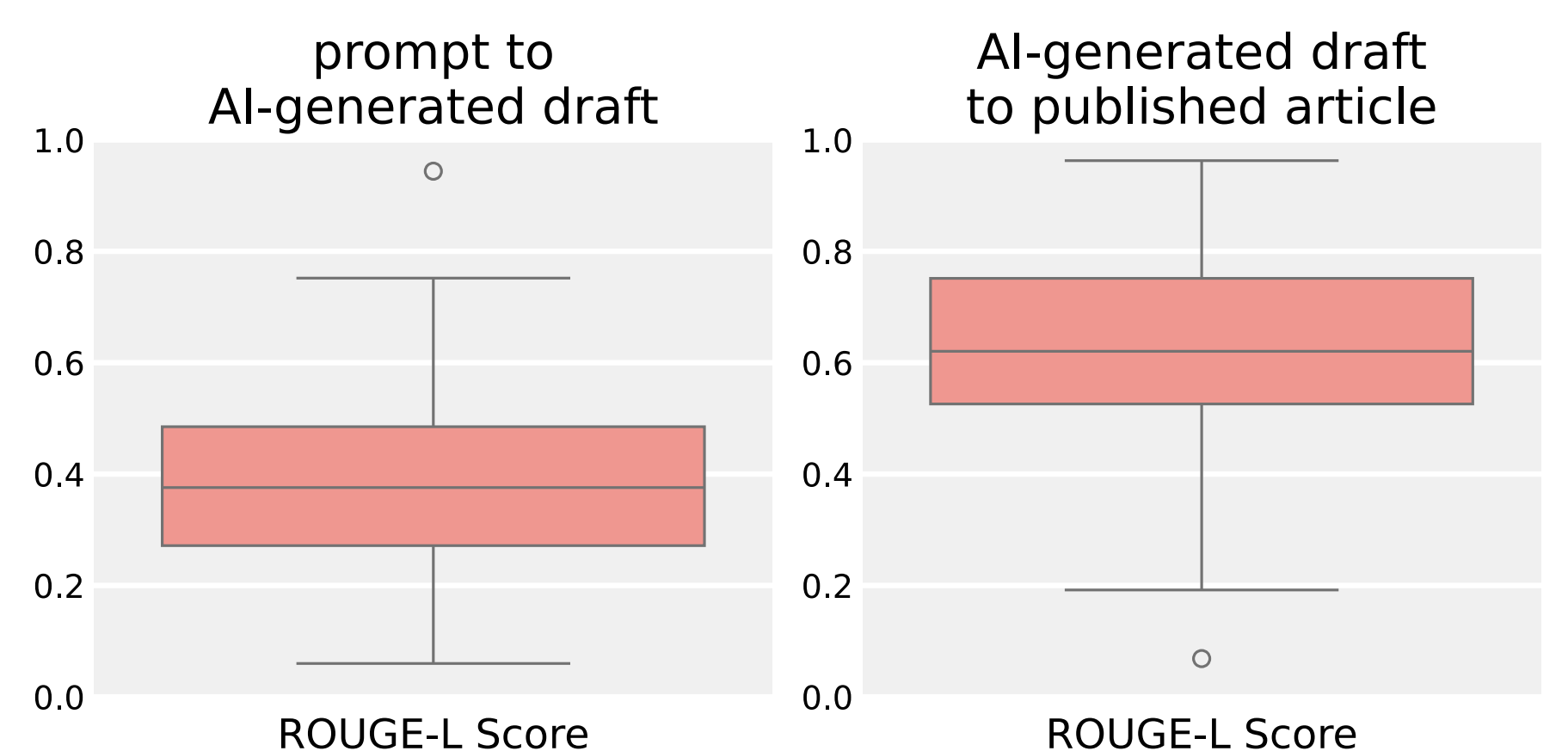


What do these journalists prompt LLMs with?



- **83.1% of prompts for article generation**
- 12.8% of prompts for headline editing
- 4.1% of prompts for article editing

How much do these journalists modify model outputs before publication?



1 day median time from draft generation to article publication